

Rumbl [ruh-m-buhl]

Noun: the worlds largest channel of branded social network users.

What is in your Marketing Mix?

When you are planning an advertising campaign you automatically think TV, Magazines, Newspapers, Billboards, Radio... What about Social Media?



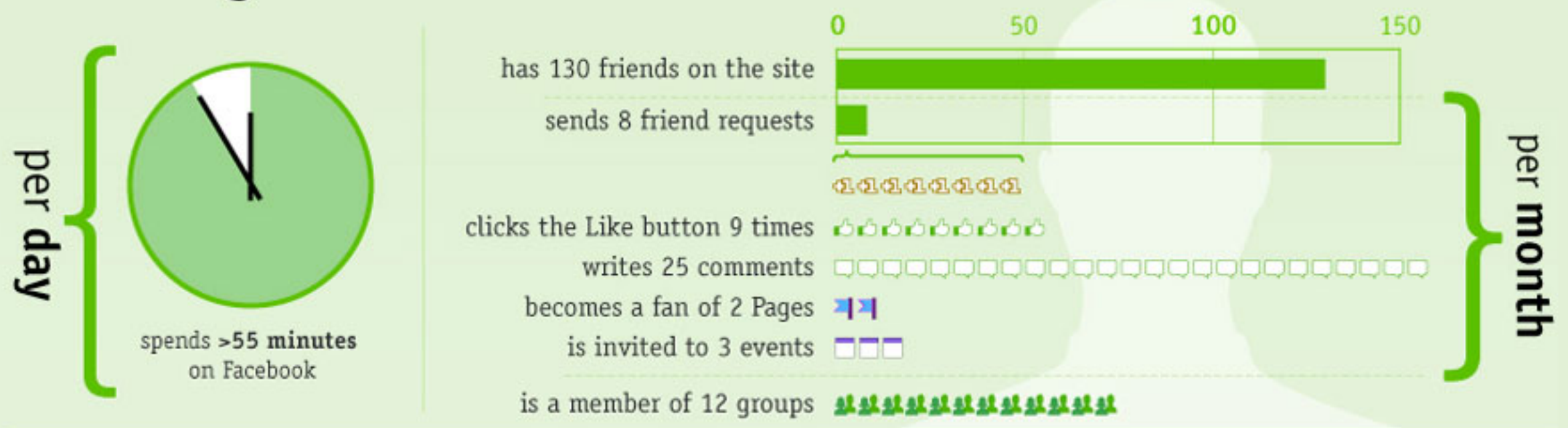
If you are not thinking about Social Media, you should be;

Traditional media has lots of wastage: High audience figures, means high cost and low targeting.

Price of magazine advertising is high: For 200,000 copies each ad/message is seen by approx 2.5 people.



The average Facebook user:



Sources: Facebook, Giga Om, O'Reilly Research, Inside Facebook, The Guardian

46%

Facebook users say they would talk about or recommend a product on Facebook.



44%

of Twitter users HAVE recommended a product



The Rumbl Ripple™

Rumbl members promote your brand using Social Media. In turn, their friends talk about your brand, then their friends and so on. We call this the **Rumbl Ripple™** and its the most cost-effective form of marketing available today.

With the largest database of its kind in the world, Rumbl get more people talking about your brand than anyone else, and we will manage the entire campaign from start to finish.

Rumbl gets your audience directly recommending your product/service to their friends - chances are most of them are also in your target audience group.

Your audience are real people, they are communicating online and can start a 'rumbl' for you right now!

Get your own Rumbl Ripple™

Rumbl have the largest worldwide database of people willing to promote your brand through social media. Contact us now to find out more.

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